



**PUBLIC**  
**The Hope Lease Limited**  
**Cookie Notice**

## Document Control

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### Document Release:

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# The Hope Lease Limited

## Cookies Notice

Last updated: 20.03.2025

### 1. Introduction

The Hope Lease Limited (“KOKO”, “we, “our”) uses cookies on its website. This Cookies Notice explains more about cookies and why we use them. It also explains how you can control and opt out of receiving them.

This policy should be read together with our [Privacy Notice](#) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

We update this Cookies Notice from time to time in response to changes in applicable laws and regulations, changes to our processing practices and to products and services we offer. When changes are made, we will update the last updated date of this notice. Please review this Cookies Notice periodically to check for updates.

### 2. About Cookies

A cookie is a small text file which may be downloaded to your device when you visit our website. We use cookies to allow our website to function correctly, remember your preferences and to track visitors to our website.

The cookies we use on our website fall into the following categories:

#### **Statistics or Analytics Cookies**

We use cookies to collect information about the use of our website by visitors such as the pages they visit most often, how they arrived at our website and associated information. These do not collect any directly identifiable personal information about visitors. We use these cookies to learn more about how our website is used to identify problems and areas for improvement.

#### **Functionality Cookies**

Functionality cookies remember the choices you make when you visit our website. This includes, for example, your consent to the use of cookies on our website.

#### **Marketing or Targeting Cookies**

These are cookies placed by third parties on our website which record your visit to our website, the pages you have visited and the links you have followed. They use this information for advertising purposes.

#### **Learn More About Cookies**

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see details in the table below.

For further information on cookies generally, including how to control and manage them, please visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).



### 3. Cookies Used by KOKO

The cookies we use for KOKO websites and their purposes are as set out in the following table:

#### 3.1 www.koko.co.uk

Cookie category	Cookie Name	Domain	Duration of Processing	Description
Analytics	Google Analytics	google.com, google.co.uk	1 year	Analytical cookies to determine user behaviour.
Marketing	DoubleClick	doubleclick.net	1 year	User for advertising purposes, including tracking user behavior to deliver personalized ads, measuring ad campaign effectiveness, and limiting ad frequency.
Marketing	Facebook Pixel	koko.co.uk	1 year	Track conversions, measure ad effectiveness, and build audiences for your Facebook advertising campaigns.

#### 3.2 www.hire.koko.co.uk

Cookie category	Cookie Name	Domain	Duration of Processing	Description
Analytics	Google Analytics	google.com, google.co.uk	1 year	Analytical cookies to determine user behaviour.
Marketing	Facebook Pixel	koko.co.uk	1 year	Track conversions, measure ad effectiveness, and build audiences for your Facebook advertising campaigns.
Marketing	DoubleClick	doubleclick.net	1 year	User for advertising purposes, including tracking user behavior to deliver personalized ads, measuring ad campaign effectiveness, and limiting ad frequency.

#### 3.3 www.houseofkoko.com

Cookie category	Cookie Name	Domain	Duration of Processing	Description
Analytics	Google Analytics	google.co.uk	1 year	Analytical cookies to determine user behaviour.
Functional	Peoplevine	thehouseofkoko.com	1 year	Used to save login username

#### 3.4 www.cafe-koko.co.uk

Cookie category	Cookie Name	Domain	Duration of Processing	Description
Analytics	Google Analytics	google.com, google.co.uk	1 year	Analytical cookies to determine user behaviour.



Marketing	Facebook Pixel	cafe-koko.co.uk	1 year	Track conversions, measure ad effectiveness, and build audiences for your Facebook advertising campaigns.
Marketing	DoubleClick	doubleclick.net	1 year	User for advertising purposes, including tracking user behavior to deliver personalized ads, measuring ad campaign effectiveness, and limiting ad frequency.

### 3.5 www.members.thehouseofkoko.com

Cookie category	Cookie Name	Domain	Duration of Processing	Description
Analytics	Google Analytics	thehouseofkoko.com	1 year	Analytical cookies to determine user behaviour.
Functional	Stripe	stripe.com	1 year	Used for storing login name and site preferences.

### 3.6 www.koko.seetickets.com

Cookie category	Cookie Name	Domain	Duration of Processing	Description
Analytics	Google Analytics	google.com	1 year	Analytical cookies to determine user behaviour.
Marketing	Salesforce		1 year	Used to track conversions.
Functional	SEE Tickets	seetickets.com	1 year	Used to track
Functional	Cookie Consent	cloudflare.com	1 year	Used to determine whether cookie consent has been granted.

## 4. Cookie Sharing with Third Parties

Please note that the information collected by the cookies we set is not shared with any third party.

Google may share the information collected by the (Insert third party cookie name e.g. Double click) cookies with third parties for the purposes of targeted advertising. Please visit their privacy policies for more information, using the links set out in the table above.

## 5. Changing Your Cookies Preferences

You can allow or block cookies by activating the setting on your browser that permits you to change the setting of all or some cookies. Please note that disabling cookies may affect the availability or functionality of our website. Most of the website will function normally, however, functions that rely on cookies such as saving your username will be disabled.



If you would like more information on how to manage cookies on some popular browsers, please click on the links below.

- [Internet Explorer](#)
- [Google Chrome](#)
- [Apple Safari](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)

## **6. Contact Us**

Please contact using the details set out in our [Privacy Notice](#) if you have any questions about this Cookies Notice or the information we hold about you.

## **7. Changes to this Policy**

This policy was last updated in March 2025